

**Notice of Allowability**

Application No.

10/005,224

Examiner

Hanh B. Thai

Applicant(s)

BASKO ET AL.

Art Unit

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**-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--**

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to amendment filed January 26, 2006.
2. ☒ The allowed claim(s) is/are 1-26,28-40,49-65,67-73,76,77 and 87-94.
3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some\* c) ☐ None of the:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

\* Certified copies not received: \_\_\_\_\_.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.

**THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.**

4. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
5. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted:
- (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
- 1) ☐ hereto or 2) ☐ to Paper No./Mail Date \_\_\_\_\_.
- (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date \_\_\_\_\_.
- Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

**Attachment(s)**

1. ☒ Notice of References Cited (PTO-892)
2. ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
3. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/08), Paper No./Mail Date \_\_\_\_\_
4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material
5. ☐ Notice of Informal Patent Application (PTO-152)
6. ☒ Interview Summary (PTO-413), Paper No./Mail Date Arip 5, 2006.
7. ☒ Examiner's Amendment/Comment
8. ☐ Examiner's Statement of Reasons for Allowance
9. ☐ Other \_\_\_\_\_

  
**DON WONG**  
 SUPERVISORY PATENT EXAMINER

### **DETAILED ACTION**

1. This is in response to the amendment filed January 26, 2006. Claims 27, 41-48, 66, 74-75 and 78-86 have been canceled. Claims 1-26, 28-40, 49-65, 67-73, 76-77 and 87-94 are pending in this application.

### **EXAMINER'S AMENDMENT**

2. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

As per telephone interview, applicant authorized to cancel claims 80-84.

Authorization for this examiner's amendment was given in a telephone interview with Steven D. Lawrenz (37,376) on April 5, 2006.

### ***Response to Arguments***

3. Applicant's arguments with respect to claims 1-26, 28-40, 49-65, 67-73, 76-77 and 87-94 have been fully considered and are persuasive. The rejection of the claims has been withdrawn.

### ***Allowable Subject Matter***

4. Claims 1-26, 28-40, 49-65, 67-73, 76-77 and 87-94 are allowed over the prior art of records.

The following is a statement of reasons for the indication of allowable subject matter:

Regarding independent claims 1, 11, 49, 52-56, 58-61, 65, 67, 72, 76 and 87-91, the prior art fails to disclose or suggest the claimed method and system for analyzing interaction or usage data for customers. The interaction or usage data is stored in log files and supplemented with

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data from other sources. Various data parsing information is defined and used as part of the analysis by using customer-specific information to identify various occurrences of interest. When analyzing a customer's web site interaction data, the parser component can use data defining customer-specific types of web site events of interest. Types of occurrences can be specified in a variety of ways by using a combination of a logical web site, one or more URIs corresponding to web pages, and/or one or more query strings.

The dependent claims, being further limiting to the independent claims, definite and enabled by the Specification are also allowed.

5. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

#### ***Other Prior Art Made of Record***

6. 1. Schumacher et al. (US 6,532,023 b1) disclose recording selected applet events of a user interaction sequence.

2. Hoffmann (US 6,728,769 B1) discloses method and apparatus for providing a highly interactive transaction environment in a distributed network.

3. Netter (US Pub. 2002/0038388 A1) discloses system and method for capture and playback of user interaction with web browser content.

#### ***Conclusion***

7. The prior art made of record and not relied upon is considered pertinent to Applicant's disclosure.

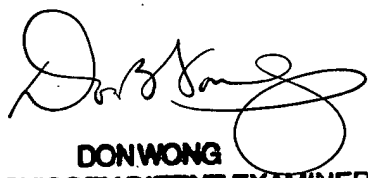
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***Point of Contact***

8. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hanh B. Thai whose telephone number is 571-272-4029. The examiner can normally be reached on 8 AM - 4:30 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Don Wong can be reached on 571-272-1834. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

  
**DON WONG**

**SUPERVISORY PATENT EXAMINER**

April 3, 2006

Hanh B Thai  
Examiner  
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